

Web Accessibility with WCAG 2.0: International Cooperation, Local Implementation

The updated international standard Web Content Accessibility Guidelines (WCAG) 2.0 was published in December 2008 by the World Wide Web Consortium (W3C) Web Accessibility Initiative (WAI). W3C WAI is an international forum where industry, disability organizations, accessibility researchers, and government develop consensus-based accessibility solutions for the Web. This presentation:

- Demonstrates how WCAG 2.0 meets the needs of web developers, people with disabilities, and policy makers by providing:
 - clear requirements with more precisely testable criteria;
 - a stable standard that is technology-neutral, along with separate technology-specific implementation guidance that can be updated with current best practices;
 - extensive support material that includes descriptions, examples, and resources.
- Shows how the WCAG 2.0 materials are structured to provide different levels of information for developers, project managers, researchers, educators, policy makers, and others.
- Outlines how WCAG 2.0 fits with other accessibility standards for websites, web applications, browsers, and authoring tools.
- Encourages local support and implementation of Web accessibility, including:
 - translating standards and support materials;
 - developing techniques, such as for the Arabic language;
 - adapting existing material for developing policies, promoting awareness, providing training, and evaluating accessibility.
- Explains opportunities for participating in international Web accessibility efforts.